



OPPORTUNITIES

SPONSOR • PARTNER

"We cannot always build the future for our youth, but
we can build youth for the future."

~ Franklin D. Roosevelt

www.sassyawardslangley.ca

AN OPPORTUNITY TO GIVE BACK

why

Why come on board as a sponsor?

Sponsoring the SASSY Awards is an investment in our community. When you support SASSY you are supporting Langley youth, highlighting their outstanding contributions locally and internationally.

Your company or organization will also build future customers and employees, and generate goodwill from parents and associates of SASSY nominees, from the community at large, and from your own staff.



BUILDING GOODWILL.

SASSY is a youth focused program that celebrates the accomplishments of up-and-coming young leaders in Langley.

The SASSY awards are a unique opportunity for businesses looking to give back to their local community.

SASSY is an awards night, and so much more. While the SASSY award recognizes exceptional achievers, as role models for other youth, it accomplishes additional important objectives throughout the year, as shown in our Mission Statement:

“Building a stronger community by celebrating and supporting exceptional youth for outstanding contributions locally and internationally.”

The program introduces Langley youth to Rotary leadership, volunteer and service programs. For a comprehensive list, visit the Rotary Youth tab on www.SASSYawardslangley.ca. Rotary is building the volunteers, committed citizens and future leaders in our community, while supporting their current initiatives. By supporting SASSY, your company is contributing to many community organizations, not just one, and not just in a one night event.

Your company can benefit from an ongoing association with a program that supports youth who will be your customers, employees and neighbours.

Please contact the Sponsorship Committee for more information:
admin@sassyawardslangley.ca



PARTNERSHIP OPPORTUNITIES

what



What are we looking for?

Not just a cheque, but rather true partners; companies and individuals who believe youth will make our community stronger as they lead, volunteer and continue to contribute.

There are six sponsorship levels available:

Each comes with a variety of marketing opportunities and reflect different areas of benefits.

- Major Sponsor
- VIP Reception Sponsor
- Presenting Sponsor
- Logo Sponsor
- Friends of SASSY Sponsor
- Swag- Bag Contributions



MAJOR SPONSOR

- Recognition on all promotional mediums: website, social media, print media, posters, VIP, stage and at the event
- Cost: \$4000*

VIP RECEPTION SPONSOR

- Recognition at VIP Reception, website, social media
- Cost: \$3,000*

PRESENTING SPONSOR

- 7 sponsorship opportunities available
- Logo will be displayed on website, trophies, awards certificates and other event materials
- *Cost: \$2500*

LOGO SPONSOR

- Logo will be displayed on website
- Logo will be displayed at event on various materials

Logo sponsorship levels:

Gold- \$750

Silver- \$500

Bronze - \$350

FRIENDS OF SASSY SPONSOR

- Donate any amount you would like
- Donations can be made anonymously
- All donations benefit the SASSY Awards and Langley's amazing youth

SWAG BAG CONTRIBUTIONS

- 21 SWAG (gift) bags are given to award finalists
- Have your company represented by donating youth-oriented items for the bags

THE SASSY AWARDS CEREMONY how

“ How do the SASSY Awards recognize youth leaders?

Nominees are treated to a Red-Carpet Experience with a VIP lounge and pre-show party to mingle and meet with presenters, community leaders and corporate partners. Then, as the theatre doors open, nominees make their way down a red carpet, celebrated by family, friends and community. Participating in the red-carpet celebrity experience is a highlight of the awards ceremony. The awards ceremony that follows showcases the impact these young leaders have on their community.

This will be a night to remember.



THE SASSY AWARDS CEREMONY

It is with great satisfaction that Rotary and partners celebrate and showcase the good work being done by youth. By recognizing exceptional youth in Langley we are investing in and publicizing the future leaders and key contributors of our community.

During the event we recognize seven exceptional youth for the following awards:

- SPORTS LEADERSHIP
- YOUTH LEADERSHIP
- COMMUNITY SERVICE (LOCAL AND INTERNATIONAL)
- LEADERSHIP IN ARTS, CULTURE
- CULTURAL AND DIVERSITY
- ENVIRONMENTAL LEADERSHIP
- LEADERSHIP BEYOND ADVERSITY

Our commitment to youth goes beyond the awards. The dedicated volunteers who market and produce the show include youth from community organizations such as Interact, Rotaract and previous nominees. With assistance from Rotary volunteers and industry experts, youth will learn new skills in event production and presentation.

Every aspect of the SASSY Awards is designed to engage and challenge youth to achieve success.

The SASSY Awards happens on one night each year but the organization and execution of the event is a year round project. Your sponsorship of SASSY continues to produce exposure of the message in the weeks and months leading up to the event as well as through the Rotary and other volunteers who market the event.