

2018 CHARITIES giving back

“Local youth, local charities,
The winners of each of the seven categories choose one of 3 selected local charities to support, although they have the option to choose an alternative to one of these three if they wish.

The three selected charities for 2018 are:

WEEKEND FUEL BAG

- Many families live paycheck to paycheck, and children are often deprived of necessities like food. Since there are no school run programs to help students on weekends, kids were going hungry right in our own backyards.
- From a small idea to an expanding charity, Weekend Fuelbag is an organization run by students for students, encouraging many to lend a helping hand!



ENCOMPASS YOUTH HUB, CARDINAL HOUSE

- Many of the youth residing at Cardinal House are in different stages of their lives which may include the need for:
- Safety and Security
- Unable to return home and are in care of the Ministry of Child and Family Development
- Support with trauma, mental health or emotional regulation.



COMMUNITY JUSTICE INITIATIVE, LANGLEY

- Victim-Offender Mediation
- Educating for Peacebuilding - Langley Schools
- Training Courses



OPPORTUNITIES
SPONSOR • PARTNER

“We cannot always build the future for our youth,
but we can build youth for the future.”

~ Franklin D. Roosevelt

AN OPPORTUNITY TO GIVE BACK

why

“ Why come on board as a sponsor?

Sponsoring the SASSY Awards is an investment in our community. When you support SASSY you are supporting not only Langley youth, but also volunteer organizations in Langley by expanding the next generation of volunteers.

Your company or organization will also build future customers and employees, and generate goodwill from parents and associates of SASSY nominees, from the community at large, and from your own staff.



THE SASSY AWARDS CEREMONY

It is with great satisfaction that Rotary and partners celebrate and showcase the good work being done by youth. By recognizing exceptional youth in Langley we are investing in and publicizing the future leaders and key contributors of our community.

During the event we recognize seven exceptional youth for the following awards:

- SPORTS LEADERSHIP
- YOUTH LEADERSHIP
- COMMUNITY SERVICE
- LEADERSHIP IN ARTS, CULTURE
- INTERNATIONAL SERVICE
- ENVIRONMENTAL LEADERSHIP
- LEADERSHIP BEYOND ADVERSITY

Our commitment to youth goes beyond the awards. The dedicated volunteers who market and produce the show include youth from community organizations such as Interact, Rotaract and previous nominees. With assistance from Rotary volunteers and industry experts, youth will learn new skills in event production and presentation.

Every aspect of the SASSY Awards is designed to engage and challenge youth to achieve success.

The SASSY Awards happens on one night each year but the organization and execution of the event is a year round project. Your sponsorship of SASSY continues to produce exposure of the message in the weeks and months leading up to the event as well as through the Rotary and other volunteers who market the event.

THE SASSY AWARDS CEREMONY

how

“How do the SASSY Awards recognize youth leaders?
Nominees are treated to a Red-Carpet experience with a VIP lounge and pre-show party to mingle and meet with presenters, community leaders and corporate partners. Then, as the theatre doors open, nominees make their way down a red carpet, celebrated by family, friends and community. Participating in the red-carpet celebrity experience is a highlight of the awards ceremony. The awards ceremony that follows showcases the impact these young leaders have on their community.

This will be a night to remember.



BUILDING GOODWILL.

SASSY is a youth focused program that celebrates the accomplishments of up-and-coming young leaders in Langley.

The SASSY awards are a unique opportunity for businesses looking to give back to their local community.

SASSY is an awards night, and much more. While the SASSY Awards recognizes exceptional achievers, as role models for other youth, it accomplishes additional important objectives throughout the year, as shown in our Mission Statement:

“Building a stronger community by celebrating and supporting exceptional youth for outstanding contributions locally and internationally.”

The program introduces Langley youth to Rotary leadership, volunteer and service programs. For a comprehensive list, visit the Rotary Youth tab on www.SASSYawardslangley.ca. Rotary is building the volunteers, committed citizens and future leaders in our community, while supporting their current initiatives. By supporting SASSY, your company is contributing to many community organizations, not just one, and not just in a one night event.

Your company can benefit from an ongoing association with a program that supports youth who will be your customers, employees and neighbours.

Please contact the Sponsorship Committee for more information:
admin@sassyawardslangley.ca

what

PARTNERSHIP OPPORTUNITIES



What are we looking for?

Not just a cheque, but rather true partners; companies and individuals who believe youth will make our community stronger as they lead, volunteer and continue to contribute.

There are four sponsorship levels available:

Each comes with a variety of marketing opportunities and reflect different areas of benefits.

- Major Sponsor ☒ Lantrax Logistics
- VIP Sponsor ☒ Kwantlen Polytechnic University
- Presenting Sponsor
- Logo Sponsor
- Community Sponsor



MAJOR SPONSOR

- 1 sponsorship opportunity available
- Premier Sponsorship
- Recognition on all promotional mediums: website, social media, print media, posters, VIP, stage and at the event

Cost: \$5000

We are pleased to announce
Lantrax Logistics
as our 2018 VIP Sponsor.

VIP SPONSOR

- 1 opportunity available
- VIP Reception, website, social media, and at the VIP Reception

Cost: \$3500

We are pleased to announce
Kwantlen Polytechnic University
as our 2018 VIP Sponsor.

PRESENTING SPONSOR

- 7 sponsorship opportunities available
- Logo will be displayed on website
- Logo will be displayed at event on various materials
- Logo will be displayed on trophies
- Logo will be displayed on award certificates

Cost: \$2000

LOGO SPONSOR

- Logo will be displayed on website
- Logo will be displayed at event on various materials

3 Logo sponsorship levels:

Gold - \$1500

Silver - \$1000

Bronze - \$500